



Maker Faire® Long Island

PRODUCED BY THE LONG ISLAND EXPLORIUM,
Long Island's hands-on STEM hub.

Sponsorship Opportunities

STONY BROOK UNIVERSITY • JUNE 6TH, 2026



Make:

**"CELEBRATING
CREATIVITY,
INNOVATION &
COMMUNITY
THROUGH SCIENCE,
TECHNOLOGY,
ENGINEERING, ART
& MATH (STEAM)."**

 631-331-3277

 longisland.makerfaire.com/about/



Where Long Island Comes to Create.

WHAT IS MAKER FAIRE LONG ISLAND®?

Powered by the Long Island Explorium

- A nonprofit **hands-on STEM museum** serving families, schools, and community partners across the region.
- Your support advances **accessible STEM learning** and fuels a mission that reaches **thousands of learners, amplifying community impact and access to innovation** each year.

A Regional Innovation Festival with Strong Local Reach

- Hosted at a major Long Island campus with increased visibility and campus engagement.
- **Hundreds of makers** and more than **2,000 visitors** participate annually, representing families, students, educators, creators, and industry innovators.
- A dynamic event where attendees explore **robotics, engineering, digital fabrication, interactive art, and hands-on creative STEAM challenges**.

A Celebrated Global Brand Rooted in Long Island

- Part of the worldwide Maker Faire network.
- Recognized for **hands-on learning, community building, and inclusive creativity**.

YOUR SPONSORSHIP HELPS INSPIRE THE NEXT GENERATION OF LONG ISLAND INNOVATORS.

WHO ATTENDS & WHY IT MATTERS

A Cross-Generational, Highly Engaged Audience

- More than **2,000 visitors**, including families, students, educators, & community leaders
- **High levels of hands-on participation & repeat attendance.**
- Strong participation from **K-12 learners & university students** across Long Island.

Makers: Local Innovators and Entrepreneurs

- Over **100 makers** including **small business owners, entrepreneurs, patent holders, educators, & university teams.**
- Showcasing robotics, engineering, digital fabrication, & art.

Why This Matters to Sponsors

- Direct access to **future talent, highly engaged families, & community influencers**
- A unique opportunity to support **STEM education, creativity, & regional innovation.**

100 +
Makers

Showcasing innovative
exhibits annually



2000+
Visitors

Of all ages experiencing
exhibits and
performances

2025: A Breakthrough Year

In 2025, Maker Faire Long Island expanded onto the Stony Brook University campus and delivered a breakout, high-energy year.

EXPANDED REACH AND VISIBILITY

- Larger regional footprint enabled increased attendance, maker participation, and overall community engagement.
- Strong response from families, students, educators, and returning visitors.

GROWTH IN MAKER AND COMMUNITY INVOLVEMENT

- More than **100 makers**, including entrepreneurs, educators, university teams, and small business innovators.
- New creative zones and expanded hands-on experiences.

STRONGER MOMENTUM FOR 2026

- New involvement from local businesses, schools, student clubs, faculty, university affiliated teams, and community partners
- Enhanced opportunities for sponsor interactions with future talent and academic innovators.

IN 2026, WE ARE BUILDING ON THIS MOMENTUM TO CREATE AN EVEN MORE IMPACTFUL EXPERIENCE.



REASONS TO SUPPORT MAKER FAIRE LONG ISLAND

INCREASE VISIBILITY



- Position your organization in front of thousands of engaged families, students, educators, and makers.

SHOWCASE LEADERSHIP



- Demonstrate your commitment to innovation, creativity, and community impact through a globally recognized Maker Faire platform.

SUPPORT STEM EDUCATION



- Your sponsorship strengthens Maker Faire Long Island and advances the Long Island Explorium's year round mission to inspire curiosity and creativity through hands-on STEM learning.

ENGAGE FUTURE TALENT



- Connect with future engineers, creators, designers, and problem solvers, including students from Stony Brook University and regional schools.

BUILD COMMUNITY CONNECTIONS



- Develop relationships with local organizations, educators, and innovators who help drive Long Island's innovation ecosystem.

Sponsorship Benefits: at a Glance

VISIBILITY



Showcase your brand across event signage and digital channels.

IMPACT



Your support advances Maker Faire Long Island and the Long Island Explorium's STEM mission.

ACCESS



Complimentary tickets for employees, partners, and clients.

PRESENCE



Prime booth locations and featured zones that connect your brand directly with attendees.

ENGAGEMENT



Direct interaction with families, students, educators, and makers through high-touch, high-energy experiences.

CUSTOMIZATION



Tailored opportunities to sponsor zones, support makers, or host an activity.

AMPLIFY YOUR IMPACT. ELEVATE YOUR BRAND. ENGAGE YOUR COMMUNITY.

SPONSORSHIP TIERS & BENEFITS

PREMIUM SPONSORSHIP TIERS

Premier, Innovation, and Creativity levels provide the highest visibility and activation opportunities.



PREMIER SPONSOR • PRESENTING LEVEL

\$50,000

- Event co-naming rights
- Limited to one sponsor
- Prime booth or activation location
- Logo on all major marketing materials, website, and event T-shirts
- Full page ad in e-program
- Inclusion in official press release
- Banner placement at tented areas or exhibition hall
- Dedicated social media features
- Forty complimentary tickets



INNOVATION SPONSOR

\$30,000

- Prominent booth placement
- Full page ad in e-program
- Logo on event T-shirts
- Inclusion in official press release
- Dedicated social media post
- Banner placement at key event areas
- Twenty complimentary tickets



CREATIVITY SPONSOR

\$15,000

- Featured booth space
- Half page ad in e-program
- Logo on event T-shirts
- Dedicated social media post
- Recognition at Featured Maker attractions
- Ten complimentary tickets

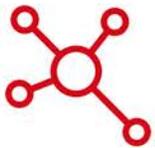
Custom Opportunities Available

- Sponsor specific zones such as Robotics, Interactive Art, Young Makers, or Engineering Challenges.
- Options include supporting underrepresented makers, funding student showcases, or hosting a co-branded activity.

SPONSORSHIP TIERS & BENEFITS

SUPPORTING SPONSORSHIP TIERS

Silver, Bronze, & Community Champion levels offer meaningful visibility & engagement opportunities.



COMMUNITY SPONSOR

- Central booth location
- Half page e-program ad
- Logo on event T-shirt
- Dedicated social post
- Recognition at Volunteer and Maker Lounge
- Four complimentary tickets

\$5,000



LOCAL BUSINESS SPONSOR

- Booth space
- Quarter page e-program ad
- Booth space
- Quarter page e-program ad

\$3,500



SMALL BUSINESS CHAMPION

- Eighth page e-program ad
- Social media shout-out
- Two complimentary tickets
- Designed for businesses with fewer than ten employees

\$1,000



MAKER SUPPORTER

- Name listed in e-program
- Social "Thank You"
- One complimentary ticket
- Ideal for individual artists, local creators, Etsy shop owners, etc.

\$500

Custom Opportunities Available

- Sponsor specific zones such as Robotics, Interactive Art, Young Makers, or Engineering Challenges.
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NEXT STEPS & CONTACT

Ready to Sponsor

Select a sponsorship level or contact us for a custom package. Sign our sponsor agreement form (available upon request or online). Submit your logo/artwork and payment.

Contact Information

- Lisa Collet Rodriguez,
- Co-Producer Maker Faire Long Island Sponsorship Lead
- Email: lisa@longislandexplorium.org
- Website: longisland.makerfaire.com

See Our Album:

www.flickr.com/photos/liexplorium/albums

WE LOOK FORWARD TO PARTNERING WITH YOU TO BRING CREATIVITY, INNOVATION, AND COMMUNITY BUILDING TO LONG ISLAND!



Thank You

Join Us in Celebrating Innovation, Creativity, and Community
Maker Faire Long Island
Saturday, June 6th, 2026

 Stony Brook University

 longisland.makerfaire.com

 @MakerFaireLI

 @LongIslandExplorium

