



Maker Faire® Long Island

PRODUCED BY THE LONG ISLAND EXPLORIUM

Sponsorship Opportunities

STONY BROOK UNIVERSITY • SEPTEMBER 14TH, 2025



Make:

 631-331-3277

 <https://longisland.makerfaire.com/about/>

**"CELEBRATING
CREATIVITY,
INNOVATION &
COMMUNITY
THROUGH SCIENCE,
TECHNOLOGY,
ENGINEERING, ART
& MATH (STEAM)."**



What Is Maker Faire Long Island®?

Local Impact

- Historically held at the Long Island Explorium in Port Jefferson Village, now expanding to Stony Brook University for a larger, more dynamic experience.

Innovation Celebration

- **Over the past eight years**, Maker Faire Long Island has showcased creativity in Science, Technology, Engineering, Art, and Math. Exhibits range from robotics, virtual reality to kinetic and interactive art, high-energy performances, and hands-on exhibits

Part of a Global Brand

- Maker Faire Long Island is one of many Maker Faires worldwide (NYC, Bay Area, Berlin, Barcelona, and more).

NEW LOCATION FOR 2025:

Community Outreach

- Access to a broader student and family audience as well as the community at large, top-notch facilities, and vibrant STEAM departments.
- Opportunity for deeper industry-academic connections and potential for increased attendance and visibility.

Expanded Footprint & Visibility

- Larger indoor and outdoor spaces for exhibits, demos, performances, and sponsor showcases.



NEW LOCATION FOR 2025: Venue Photos



WHO ATTENDS & WHY IT MATTERS

Diverse Audience

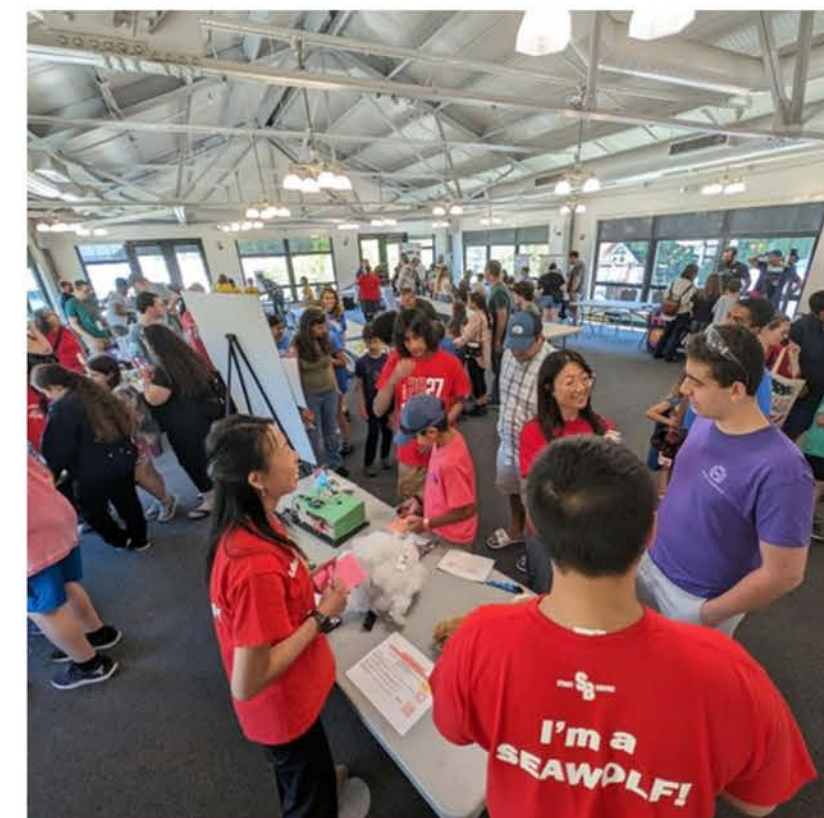
- Families, educators, students, artists, engineers, scientists, and entrepreneurs.
- Each year, 100+ Makers bring innovative exhibits like robotics, VR, interactive art, and more.
- 2,000+ visitors actively engage with these hands-on experiences, performances, and workshops.

Community & Economic Development

- Maker Faire Long Island fosters local innovation, encourages STEAM education, and drives economic growth on Long Island by showcasing local talent and businesses.

100 +
Makers

Showcasing innovative
exhibits annually



2000+
Visitors

Of all ages experiencing
exhibits and
performances

REASONS TO SUPPORT MAKER FAIRE LONG ISLAND

INCREASE VISIBILITY



- Align with a well-known global brand (Maker Faire).
- Benefit from event marketing (email, social, press) reaching thousands of tech-savvy families, students, and potential customers.

BUILD YOUR REPUTATION



- Position your organization as an innovator and community champion.
- Demonstrate a commitment to supporting positive change through technology, arts, and education.

DEVELOP COMMUNITY RELATIONSHIPS



- Cultivate partnerships with local educators, nonprofits, and businesses.
- Connect with attendees who value hands-on learning and creativity.

HIGHLIGHT YOUR CONTRIBUTIONS TO INNOVATION



- Share your products, services, or initiatives with an engaged audience that loves to tinker, experiment, and learn.
- Tap into Long Island's innovation ecosystem to discover potential collaborators or talent.

SUPPORT STEAM EDUCATION & ECONOMIC GROWTH



- Investing in Maker Faire Long Island supports the region's next generation of innovators.
- Encourage STEM/STEAM exploration that fosters long-term economic vitality in the community.

SPONSORSHIP TIERS & BENEFITS



Investment	Tier	e-Program Ad & t-shirt branding	Tickets Included	Key Benefits
ALL TIERS RECEIVE LOGO PLACEMENT ON WEBSITE AND COMPLEMENTARY TICKETS TO EVENT				
\$50,000 <i>(1 diamond sponsor exclusive to event year)</i>	Diamond Level – Presenting Sponsor <ul style="list-style-type: none"> • Prime Company booth placement • Logo on all major marketing materials, website & event T-shirts • Full Page ad in e-program and inclusion in official Press Release • Banner attached to tent/s or exhibition Hall • Dedicated social media posts 	<ul style="list-style-type: none"> • Full Page ad in e-program • logo placement on t-shirt 	40	<ul style="list-style-type: none"> • Event co-naming rights (e.g., “Maker Faire Long Island presented by...”) • Prime booth placement • Press release coverage
\$30,000	Platinum Level Sponsor <ul style="list-style-type: none"> • Banner attached to tent/s or exhibition Hall • Inclusion in official Press Release • Dedicated social media post 	<ul style="list-style-type: none"> • Full Page ad in e-program • logo placement on t-shirt 	20	<ul style="list-style-type: none"> • inclusion in official Press Release • Maker Exhibition Hall (Student Activity Center, Academic Mall)
\$15,000	Gold Level Sponsor <ul style="list-style-type: none"> • Logo on website & select promotional materials • Dedicated social media post 	<ul style="list-style-type: none"> • 1/2 Page ad in e-program • logo placement on t-shirt 	10	<ul style="list-style-type: none"> • Central booth space • Featured Maker Attractions (5) **
\$5,000	Silver Level Sponsor <ul style="list-style-type: none"> • Dedicated social media post 	<ul style="list-style-type: none"> • 1/2 Page ad in e-program • logo placement on t-shirt 	4	<ul style="list-style-type: none"> • Central booth space • Volunteer and Maker lounge (3)
\$3,500	Bronze Sponsor <ul style="list-style-type: none"> • Dedicated social media post 	<ul style="list-style-type: none"> • 1/4 Page ad in e-program 	2	<ul style="list-style-type: none"> • Booth space
\$1,000	Community Champion <ul style="list-style-type: none"> • Social media shout-out 	<ul style="list-style-type: none"> • 1/8 Page ad in e-program 	2	<ul style="list-style-type: none"> • Small business sponsor (less than 10 employees)

CUSTOM OPPORTUNITIES: SPONSOR A SPECIFIC ZONE (ROBOTICS, INTERACTIVE ART, ETC.), PROVIDE SCHOLARSHIPS FOR UNDERREPRESENTED MAKERS, OR HOST A SPECIAL ACTIVITY. CONTACT US FOR TAILORED PACKAGES.

NEXT STEPS & CONTACT

Ready to Sponsor>

Select a sponsorship level or contact us for a custom package. Sign our sponsor agreement form (available upon request or online). Submit your logo/artwork and payment.

Contact Information

- Lisa Collet Rodriguez,
- Co-Producer Maker Faire Long Island Sponsorship Lead
- Email: lisa@longislandexplorium.org
- Website: <https://longisland.makerfaire.com>
- See Our Album: <https://www.flickr.com/photos/liexplorium/>

WE LOOK FORWARD TO PARTNERING WITH YOU TO BRING CREATIVITY, INNOVATION, AND COMMUNITY BUILDING TO LONG ISLAND!



Thank You

Join Us in Celebrating Innovation, Creativity, and Community
Maker Faire Long Island
Sunday, September 14th, 2025

📍 Stony Brook University
🌐 longisland.makerfaire.com
📷 @MakerFaireLI
🎵 @LongIslandExplorium

